



**ALC-UE** II CUMBRE EMPRESARIAL  
LIMA PERÚ MAYO 14-15  
2 0 0 8

**PRELIMINARY AGENDA as of 1.18.08**

**" Well-being, Sustainable Development and Inclusion "**  
**Lima Art Museum**  
**May 14 – 15, 2008**

<b>Wednesday, May 14, 2008</b>	
<b>14:00 - 18:00</b>	Participant check-in
<b>19:00</b>	Opening reception
<b>Thursday, May 15, 2008</b>	
	Participant check-in
<b>Opening Session</b>	
	Greeting <b>Jaime Cáceres</b> , President of the National Association of Private Business Institutions of Peru -CONFIEP
	Slovenian representative*
	Official Inauguration <b>Alan García Pérez</b> , President of the Republic of Peru*
	<b>Keynote Speech</b> <b>Pedro Pablo Kuczynski</b> , Former President of the Cabinet of Ministers of Peru <i>Economic Populism in Latin America and Perspectives to overcome Poverty and Underdevelopment</i>
<b>The Pursuit of Well-being</b>	
10:00	Session Chair: <b>Carlos Eduardo Aramburú</b> , President - CIES
10:00 - 10:30	<b>Keynote Speech</b> <b>Luis Alberto Moreno</b> , President of the Inter-American Development Bank Title of conference: *
10:30 - 11:00	<b>Keynote Speech</b> <b>Jorge Quiroga</b> , Former President of Bolivia Title of conference: *
11:00 - 11:30	<b>Panel</b> <b>Ernest Antoine Seillière</b> , President – BusinessEurope*



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	<b>Diego de la Torre</b> , President of “ <i>Pacto Global</i> ” Peru <b>César Alierta</b> , President of Telefónica Spain *
<b>11:30 - 12:00</b>	<b>Coffee Break</b>
<b>12:00 - 13:30</b>	<b>Conservation of the Environment and Sustainable Development</b>
	Session Chair: <b>Claudio Herzka</b> , President of the Peruvian Institute of Business Administration ( <i>Instituto Peruano de Administración de Empresas-IPAE</i> ), Peru
12:00 - 12:30	<b>Keynote Speech</b> <b>Antonio Brack</b> , Environmental expert <i>South American Advantages For Contributing To Mitigate Global Environmental Problems</i>
12:30 - 13:00	<b>Keynote Speech</b> <b>Giovanni Sartori</b> , Doctor in Political Sciences- Italy * Title of conference:*
13:00 - 13:30	<b>Panel</b> <b>Dirk Beeuwsaert</b> , CEO - Suez Energy International* <b>Enrique Iglesias</b> , Secretary General for Spain and Latin America <b>Sir Mark Moody-Stuart</b> , Chairman of Anglo American – UK**
<b>13:30 - 15:30</b>	<b>Lunch</b>
<b>15:30 - 17:00</b>	<b>Equality, Shared Responsibility and Social Inclusion</b>
15:30 - 15:35	Session Chair: <b>Beatriz Boza</b> , Executive Director, “ <i>Ciudadanos al Día</i> ”
15:35 - 16:20	<b>Keynote Speech</b> <b>Benita Ferrero-Waldner</b> , European Commissar of Foreign Relations and European Neighborhood Policy <i>Social cohesion and social responsibility of the business community</i>
16:20 - 17:00	<b>Panel</b> <b>Gerardo Díaz Ferrán</b> , President of the Spanish Confederation of Business Organizations* <b>Laurence Parisot</b> , President of the Business Movement of France*



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	<b>Guillermo Monroy</b> , Executive Director - CENTRARSE of Guatemala* <b>Marcelo Bahia Odebrecht</b> , President – Construtora Norberto Odebrecht S.A. of Brazil**
<b>17:00 - 17:30</b>	<b>Coffee Break</b>
<b>17:30 - 18:30</b>	<b>Closing Ceremony</b>
17:30 - 18:00	<b>Keynote Speech</b> <b>Angela Merkel</b> , Chancellor of the Federal Republic of Germany * <i>Alternative Energy and the Environment</i>
18:00 - 18:30	<b>Roque Benavides</b> , President of the Organizing Committee for the Second ALC-UE Corporate Summit - Submission of the Conclusions and Recommendations from the II EU-LAC Business Summit to the Heads of State and Government attending the Fifth EU-LAC Summit of Heads of State and Government. - Official Closing Ceremony
<b>19:00</b>	<b>Closing Reception</b>
	<b>Submission of the Conclusions and Recommendations</b>

\* to be confirmed

\*\* to be invited



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